

NEWS RELEASE
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Brady launches new Electrical Product Solutions brochure
Guide covers ways to keep workers safe from electrical hazards

MILWAUKEE, Wis. (November 13, 2012)—[Brady](#) has released its new Electrical Product Solutions brochure. The four-page guide identifies trends impacting the industry as well as products and services that help individuals execute successful electrical identification projects.

“Keeping workers safe from electrical hazards is one of the most important goals within a facility,” says Rob Prosser, product manager for Brady. “Proper electrical identification not only helps you remain OSHA compliant, it greatly reduces the risk of injury on the job, which is why Brady’s complete solutions are a critical component for lockout and arc flash programs among other things.”

In light of a growing knowledge gap created from a rapidly retiring workforce, the brochure addresses ways managers can:

- Easily identify and track wires and cables
- Inform employees about electrical hazards
- Meet energy control compliance standards
- Keep visual information effective and current
- Realize cost savings with the right technology

Among the products and services featured are Brady’s self-laminating labels and heat shrinkable sleeves, raised panel labels, lockout devices and procedure writing services, portable and desktop printers, and accompanying software.

For more information:

To learn more about Brady’s electrical identification solutions, [download the brochure](#). For more information on Brady’s complete line of products and offerings, visit www.BradyID.com. In Canada, visit www.BradyCanada.ca.

About Brady:

Brady Corporation (NYSE: BRC) is an international manufacturer and marketer of complete solutions that identify and protect premises, products and people. Its products include high-performance labels and signs, safety devices, printing systems and software, and precision die-cut materials. Founded in 1914, the company has millions of customers in electronics, telecommunications, manufacturing, electrical, construction, education, medical and a variety of other industries. Brady is headquartered in Milwaukee and employs 6,600 people at operations

in the Americas, Europe and Asia/Pacific. Brady's fiscal 2011 sales were approximately \$1.3 billion. More information about Brady Corporation is available at www.bradycorp.com.

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